



PRESS RELEASE

An Instant Classic: JBL Introduces the Remarkable New L75ms Music System

Developed to Appeal to Modern Music Enthusiasts, the L75ms Music System Re-imagines What Is Necessary to Create a Truly Great Sound System

Northridge, California, August 2, 2021 — Certain to be an “Instant Classic”, the JBL L75ms Music System caters to the enthusiast who seeks an easier way to listen to their music collection without sacrificing acoustic performance. As a modern re-imagining of the traditional Hi-Fi system, the L75ms finds its design inspiration from the JBL Classic Series with which it shares its walnut wood veneer cabinet finish and black Quadrex foam grille. Behind that retro appearance lies thoroughly modern acoustic technology including high-res audio capability and a wealth of wired and wireless connectivity. With its incredible combination of style, size, and performance, there is simply nothing like the L75ms Music System.

For most modern listeners, streaming audio provides easy and convenient access to an entire world of music and for them the L75ms is the perfect solution. The integrated streaming engine provides both wired and wireless network audio capabilities via Ethernet, Google Chromecast Built-in, Apple AirPlay 2, and Bluetooth audio. A 32-bit/192kHz high-resolution DAC ensures your favorite music comes across with the highest fidelity. In addition to premium wireless audio, the L75ms provides a number of connections for physical sources including a 3.5mm analog input. For vinyl lovers, there is a moving magnet (MM) phono stage for connecting a turntable, and an HDMI ARC input for great movie and gaming sound when connected to your television. For even more acoustic impact, there is a dedicated signal sensing subwoofer output for connecting to an external powered subwoofer. Everything is provided to create a truly great sound system without taking up a lot of space.

Designed and Engineered at the Harman Center of Acoustics Excellence in Northridge, California, the L75ms leverages JBL’s past 75 years of loudspeaker designs to deliver truly outstanding sound while outperforming most traditional component hi-fi systems in the process. Behind the Quadrex foam grille and curved front panel shape, the L75ms contains a

pair of 1-inch titanium dome tweeters with waveguides, a pair of 5.25-inch white cone woofers with dual front-firing ports, and a 4-inch central midrange driver – all arranged on a multi-angled baffle that brings to mind the “built-in acoustics” curved shapes of famous JBL heritage models. Each of the five drivers has a dedicated channel of amplification and DSP tuning to deliver a remarkably wide soundstage across a large listening area. System operation of the L75ms is via the aluminum control panel on the top of the walnut enclosure, the included wireless remote control, or wireless connectivity to a Google Chromecast, Apple AirPlay 2, or Bluetooth enabled device.

“The L75ms Music System will attract new customers who want incredible sound but without all the complexity and clutter of a component system”, said Jim Garrett, Sr. Director of Product Strategy and Planning for Harman’s Luxury Audio business unit. “With its extensive connectivity and attractive Classic Series appearance, there is simply nothing like it on the market today!”

To highlight the performance capabilities of the L75ms Music System, JBL has partnered with streaming audio service Qobuz to offer a FREE trial subscription for customers to provide them the experience of listening to high-resolution music. “We are excited to be able to expose more music enthusiasts to our platform by bundling a 90-Day premium subscription with this incredible music system”, stated David Solomon, Chief Hi Res Music Evangelist at Qobuz. JBL is working with Qobuz to curate a playlist of songs used by the engineering and product team during the development of the L75ms so that customers can discover for themselves some of the finest attributes of the product.

The JBL L75ms Music System will be available for the holidays beginning in Q4 of 2021 with a retail price of \$1,500. For more information, please visit www.jbl.com/specialtyaudio.

ABOUT HARMAN

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ABOUT QOBUZ

Founded in 2007, a pioneer of high-quality sound, Qobuz is the French music streaming and download service that meets the needs of demanding music lovers and audiophiles. Available in 18 countries around the world, in Europe, the United States, Australia, and New Zealand, Qobuz offers an exceptional range of exclusive editorial content written by a team of experts. With its catalog of more than 70 million tracks, Qobuz also has

the richest choice of high-resolution (hi-res) references on the market. Qobuz is the only multi-genre platform to achieve Hi-Res certification - a label awarded by the Japan Audio Society (JAS). For more information: www.qobuz.com.

For more information, contact:

Eva Murphy Ryan
Brand Definition
eva@brand-definition.com
+1 503-412-9985

David Glaubke
Director, Global Corporate Communications
HARMAN Professional Solutions, Luxury Audio Group, Embedded Audio
+1 (818) 895-3464 O
+1 (818) 470-7322 M
david.glaubke@harman.com

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